



三友联众集团股份有限公司 股票代码:300932.SZ
Sanyou Corporation Limited Stock code:300932.SZ

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大最工員


公司简介

Company profile



■ 公司坚持推行“以人为本，员工最大”的人性化管理。
The company insists on the implementation of people-oriented humanized management and always puts the employees first.

三友联众集团股份有限公司（简称“三友联众”）是一家专业从事继电器&互感器的研发、制造、销售的集团化企业，旗下拥有12家全资或控股子公司，职工3000余名，注册有“ 三友联众”等多项商标。

Sanyou Corporation Limited (hereinafter referred as "Sanyou") is a group enterprise specialized in R & D, manufacturing and sales of relay & transformer, with twelve wholly-owned or holding subsidiaries, more than 3000 employees, and registered with " 三友联众" and other trademarks.

公司名称：三友联众集团股份有限公司
Company name: SANYOU CORPORATION LIMITED

成立：2008年
Year of establishment: 2008

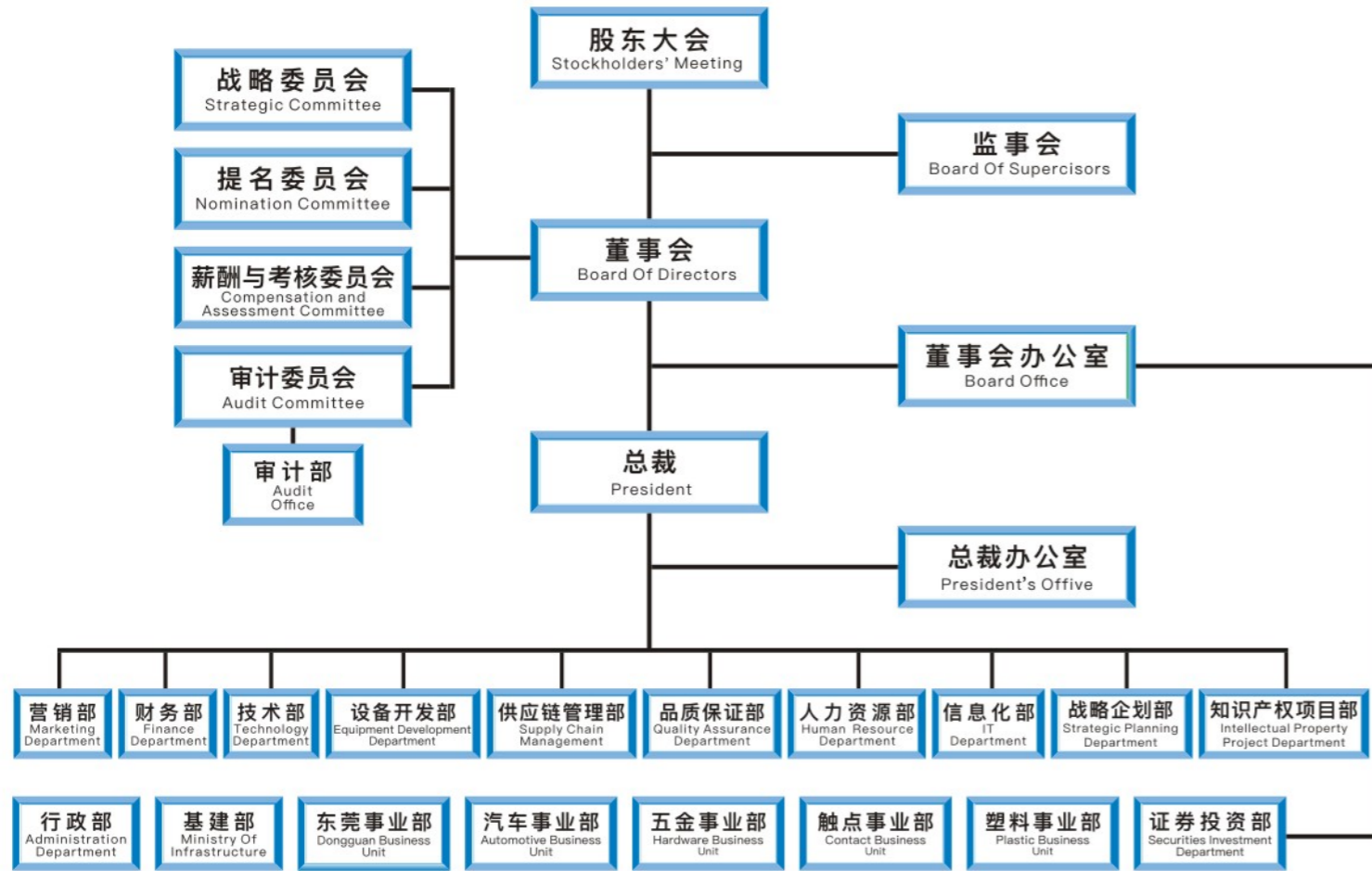
注册资本：12,562.9513万元
Registered capital: 125,629,513 CNY

地址：广东省东莞市塘厦镇莆心湖中心二路27号
Address: No.27, Center Two Road, Puxinhu, Tangxia Town, Dongguan City, Guangdong, China, 523719

Company profile	公司简介	1-1
Organizational Structure	组织架构	2-3
Development history	发展历程	4-5
Branch	分支机构	6-9
Products and Brands	产品与品牌	10-11
R&D and Innovation	研发与创新	12-13
Marketing and Services	营销与服务	14-15
Strategies and Planning	战略与规划	16-17

组织架构

Organizational Structure



分公司

Branch

- 1 三友联众集团股份有限公司深圳分公司 (简称“深圳分公司”) Sanyou united group co., LTD. (Shortened name“Shenzhen branch”)
- 2 三友联众集团股份有限公司杭州分公司 (简称“杭州分公司 I”) Sanyou Corporation Limited. Hangzhou Branch (Shortened name“ Hangzhou Branch ”)
- 3 三友联众集团股份有限公司上海分公司 (简称“上海分公司”) Mingguang Sanyou Electric Technology Co., LTD. (Shortened name “Shanghai Branch”)
- 4 三友联众集团股份有限公司杭州分公司 (简称“杭州分公司 II”) Mingguang Sanyou Electric Technology Co., LTD. Hangzhou Branch (Shortened name“Hangzhou Branch ”)

子公司

Subsidiary

- 明光市三友电子有限公司 (简称“明光三友”) Mingguang sanyou electronics co. LTD (Shortened name“Mingguang Sanyou”)
- 明光三友电力科技有限公司 (简称“三友电力科技”) Mingguang Sanyou Power Technology Co., Ltd. (Shortened name “Sanyou Power Technology”)
- 宁波甬友电子有限公司 (简称“宁波甬友”) Ningbo yongyou electronics co., LTD (Shortened name“Ningbo yongyou”)
- 景德镇市三友新能源电控有限公司 (简称“景德镇三友”) Jingdezhen sanyou new energy electroniccontrol co.LTD(Shortenedname“JingdezhenSanyou”)
- 杭州祺友金属材料有限公司 (简称“杭州祺友”) Hangzhou qiyou metal material co. LTD (Shortened name“Hangzhou Qiyou”)
- 青县择明朗照电子器件有限公司 (简称“青县择明”) Qingxian Zeming Langxi Electronic Devices Co., Ltd (Shortened name “Qingxian Zeming Langxi”)

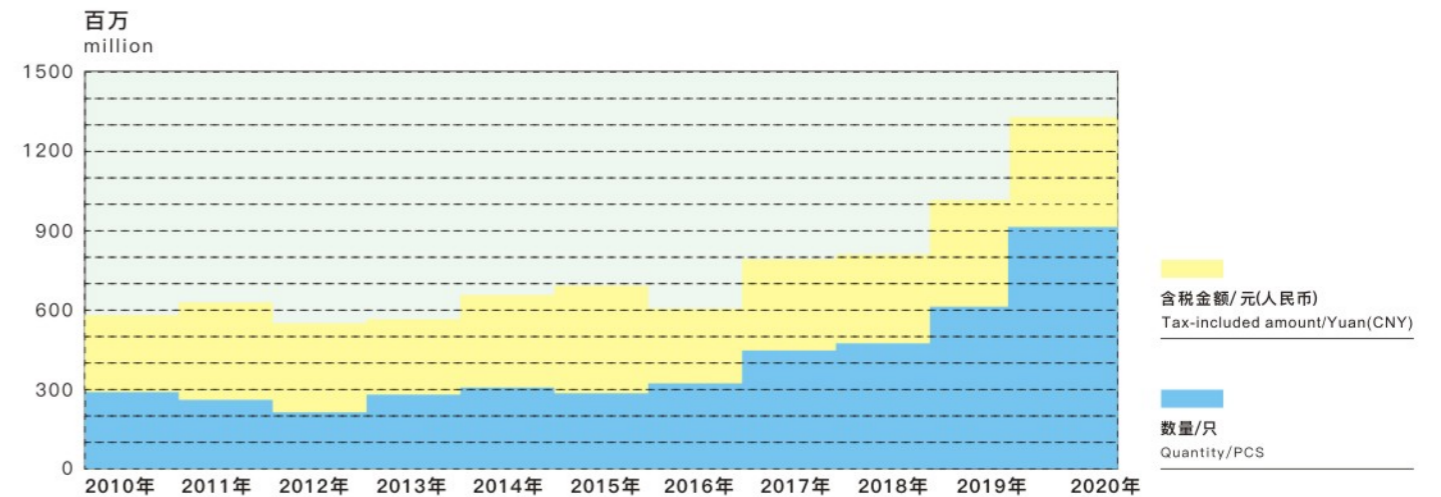
海外销售公司

Overseas sales company

- 北美三友有限公司 (简称“北美三友”) Sanyou North America
- 韩国三友有限公司 (简称“韩国三友”) Sanyou South Korea
- 欧洲三友有限公司 (简称“欧洲三友”) Sanyou Europe

宋朝阳 Chaoyang Song	董事长、总裁 Chairman Of Board	刘根云 Genyun Liu	明光三友总经理 G.M. (Mingguang Sanyou)
傅天年 Tiannian Fu	董事、运营总裁 Director, Operating President	丁明江 Mingjiang Ding	宁波甬友总经理 G.M. (Ningbo Yongyou)
孟少锋 Shaofeng Meng	董事、营销总裁 Director, Sales Persident	周伟 Wei Zhou	三友电力科技总经理 G.M. (Sanyou Power Technology)
王孟君 Mengjun Wang	董事会秘书、行政副总裁 Board Secretary, Executive Vice President	韩之新 Zhixin Han	青县择明总经理 G.M. (Qingxian Zeming)
何明荣 Mingrong He	技术总监 Technical Director	陈波涌 Boyong Chen	监事、五金事业部总经理 G.M. (Supervisor, Hardware BG)
于荣爱 Rongai Yu	技术总监 Technical Director	郭兵 Bing Guo	塑料事业部总经理 G.M. (Plastic BG)
杨芙蓉 Furong Yang	监事、供应链总监 Supervisor, Supply Chain Director	刘军 Jun Liu	景德镇三友总经理 G.M. (Jingdezhen Sanyou)
高晓莉 Xiaoli Gao	财务总监 Finance Director	戴祺琛 Qichen Dai	杭州祺友总经理 G.M. (Hangzhou Qiyou)
刘伟 Wei Liu	集团人力资源总监 Human Resource Director	宋坚波 Jianbo Song	华东华北区销售总监 Sales Director (East China North)
常红军 Hongjun Chang	信息化部长 IT Minister	钟荣 Rong Zhong	华南区销售总监 Sales Director (South China)
管忠良 Zhongliang Guan	行政部长、基建部长 Administration Minister, Infrastructure Minister	侯磊 Lei Hou	汽车销售总监 Sales Director (Automotive)
周艺 Yi Zhou	设备开发部长 Equipment Decelop Minister	刘宗茂 Zhongmao Liu	三友电力科技销售总监 Sales Director (Sanyou Power Technology)
沙敏 Sha Min	品质部长 Minister of quality	陈跃洲 Yuezhou Chen	三友电力科技海外销售总监 Sales Director (Oversea Sanyou Power Technology)
孟繁龙 Fanlong Meng	董事、东莞事业部总经理 G.M. (Director, Dongguan BG)	唐嘉池 Jason Tang	海外销售总监 Sales Director (Overseas)
康如喜 Ruxi Kang	监事、触点事业部总经理 G.M. (Supervisor, Contact BG)	Schneider Uwe	欧洲三友经理 G.M. (Sanyou Europe)
刘喜 Xi Liu	汽车事业部总经理 G.M. (Automotive BG)	刘史菁 Christine Liu	北美三友经理 G.M. (Sanyou North American)
		崔廷植 Tingzhi Cui	韩国三友社长 G.M. (Sanyou South Korea)

2010-2020年销售额
Sales Revenue From 2010-2020



发展历程

Development history

- 2008
 - 东莞市三友联众电器有限公司成立
Dongguan Sanyou Electrical Appliances Co., Ltd. was founded
- 2009
 - 宁波甬友电子有限公司成立
Ningbo Yongyou Electronics Co., Ltd. was established
 - 深圳分公司成立
Shenzhen Branch was established
- 2010
 - 三友联众荣获东莞市50强民营工业企业
Sanyou was awarded the top 50 private industrial enterprises in Dongguan city
 - 明光万佳联众电子有限公司成立
Mingguang wanjia was established
- 2011
 - 三友联众荣获高新技术企业
Sanyou won the high-tech enterprises
 - 三友联众荣获中国电子元件百强企业
Sanyou won the top 100 enterprises of electronic components in China
 - 韩国三友成立
Sanyou South Korea sales company was established
 - 北美三友成立
Sanyou North American sales company was established
- 2012
 - 三友联众蝉联中国电子元件百强企业
Sanyou is listed as china's top 100 electronic components companies
 - 三友联众被认定为东莞市第六批上市后备企业
Sanyou was identified as the sixth batch of Dongguan listed backup enterprises
 - 三友联众实验室获得UL数据实验室认证
Sanyou laboratories has obtained UL data laboratory certification
 - 明光三友荣获安徽省卓越绩效奖
Mingguang Sanyou won the Anhui Provincial Performance Excellence Award
- 2013
 - 三友联众集团荣获广东省守合同重信用企业
Sanyou won the Guangdong Provincial Contract-honoring and Credibility Enterprise
 - 三友联众荣获东莞市优秀企业
Sanyou was awarded the outstanding enterprise of Dongguan city
- 2014
 - 三友联众荣获中国电子元件行业首批AAA级信用等级企业
Sanyou won the first batch of AAA credit rating enterprises in China's electronic components industry
 - 三友联众荣获广东省著名商标
Sanyou won the famous trademark of Guangdong province
 - 三友联众荣获广东省雇主责任示范企业
Sanyou has won Guangdong province employer responsibility model enterprise
 - 三友联众实验室获得VDE数据实验室认证
Sanyou laboratories obtained VDE data laboratory certification
 - 三友联众实验室获得CNAS国家认可实验室
Sanyou laboratory has been recognized as a CNAS nationally recognized testing laboratory
- 2015
 - 三友联众荣获中国电子元件百强企业第44名
Sanyou won the 44th in China's top 100 electronic components enterprises
 - 三友联众荣获广东省优秀企业
Sanyou won the outstanding enterprise of Guangdong province
 - 三友联众荣获东莞市诚信企业
Sanyou won the integrity enterprise of Dongguan city
 - 欧洲三友成立
Sanyou Europe sales company was established
 - 上海分公司成立
Shanghai branch was established
 - 收购杭州祺友
Sanyou has bought Hangzhou Qiyou
- 2016
 - 三友联众荣获（第29届）中国电子元件百强企业第47名
Sanyou won the 47th in China's top 100 electronic components enterprises(The 29th)
- 2017
 - 三友联众荣获东莞市最具社会责任感企业
Sanyou was awarded as the most socially responsible enterprise in Dongguan city
 - 三友联众荣获东莞市专利优势企业
Sanyou won the patent advantage enterprise of Dongguan city
 - 三友联众荣获（第30届）中国电子元件百强企业第53名
Sanyou won the (30th) 53rd China Top 100 Electronic Components
 - 三友联众荣获东莞市高新技术产业协会第一届会员单位
Sanyou won the first member unit of Dongguan High-tec Industry Association
 - 三友联众荣获广东省知识产权优势企业
Sanyou won the Guangdong province intellectual property advantage enterprise
 - 东莞市三友联众电器有限公司成功完成股份制改造，更名为“三友联众集团股份有限公司”
Dongguan Sanyou Electrical Appliances Co., Ltd. Has successfully completed the shareholding system transformation and changed its name to "Sanyou Corporation Limited."
- 2018
 - 三友联众荣获东莞市十大品质管理企业
Sanyou was awarded the top ten quality management enterprises in Dongguan
 - 三友联众荣获高新技术企业
Sanyou won the high-tech enterprise
 - 三友联众荣获广东省自主创新示范企业
Sanyou was awarded the model enterprise of independent innovation in Guangdong province
 - 三友联众荣获广东省自主创新标杆企业
Sanyou has been awarded the independent innovation benchmark enterprise of Guangdong province
 - 景德镇三友成立
Jingdezhen Sanyou Co.,Ltd.was established
- 2019
 - 三友联众集团零件制造工业园动工
Sanyou Parts Manufacturing Industrial Park has started
 - 宁波甬友二期扩产项目动工
Ningbo Yongyou phase II production expansion project has started
 - 三友联众荣获2019年(第32届)中国电子元件百强第53名
Sanyou Won The (32th) 53rd China Top 100 Electronic Components
- 2020
 - 明光三友电力电器有限公司成立
Mingguang Sanyou Electric Appliance Co., Ltd. was established
 - 三友联众荣获2020年(第33届)中国电子元件百强第49名
Sanyou Lianzhong won the 49th place in China's top 100 electronic components in 2020
 - 三友联众荣获2020年广东省制造业企业500强第324位
Sanyou Lianzhong got the 324th among the top 500 manufacturing enterprises in Guangdong Province in 2020
- 2021
 - 三友联众在深圳证券交易所创业板成功上市
Sanyou Corporation Limited was successfully listed on the Growth Enterprise Market of Shenzhen Stock Exchange
 - 明光万佳联众电子有限公司更名为明光三友电力科技有限公司
Mingguang wanjia lianzhong ElectroniceCo.,Ltd. was renamed Mingguang Sanyou PowerTechnology Co., Ltd.
 - 收购青县择明朗熙电子器件有限公司
Acquisition Qingxian Zeming LangxiElectronic Devices Co., Ltd.



分支机构

Branch



集团总部

Headquarter

坐落于东莞市塘厦镇，占地4万平方米，包括战略规划与决策中心、人力资源管控中心、产品试验中心、产品研发中心、市场营销及服务中心、自动化设备研发中心、供应链管理中心和财务管控中心、东莞制造中心等机构。

Located in Tangxia Town, Dongguan City, it covers an area of 40000 square meters, including strategic planning and decision-making center, human resource management and control center, product test center, and product R & D center

Marketing and service center, automation equipment R & D center, supply chain management center and financial control center, Dongguan manufacturing center, etc



东莞制造中心

Dongguan Manufacturing Center

东莞事业部
Dongguan Business Unit

触点事业部
Contact Business Unit

汽车事业部
Automotive Business Unit

塑料事业部
Plastic Business Unit

五金事业部
Hardware Business Unit

- 成立日期: 2008年
- Date of establishment: 2008
- 产品类型: 以生产家电、汽车、新能源类继电器为主
- Product type: To produce electrical appliances, Automobiles, New energy relay based
- 产线数量: 22条生产线
- Number of production lines: 22 production lines
- 职工人数: 800余人
- Number of employees: More than 800 people
- 产能: 月产能2500万
- Capacity: The monthly production capacity is 25 million



三友联众集团零件制造中心

Sanyou Parts Manufacturing Center

- 成立日期: 2021年
- Year of establishment: 2021
- 产品类型: 以生产汽车继电器、五金、触点为主; 配套模具中心、设备开发、注塑
- Product type: It mainly produces automotive relays, hardware, and contacts; equipped with a mold center, equipment development, and injection molding



浙江省宁波市甬友电子有限公司

Ningbo Yongyou Electronic Co., Ltd

- 成立日期: 2009年
- Date of establishment: 2009
- 产品类型: 以生产家电类电磁继电器为主
- Product type: To produce electrical appliances electromagnetic relay based
- 产线数量: 14条生产线
- Number of production lines: 14 automatic production lines
- 职工人数: 400余人
- Number of employees: More than 400 people
- 产能: 月产能2400万
- Capacity: Monthly production capacity 24 million

分支机构

Branch



安徽省明光市三友电子有限公司

Anhui Mingguang Sanyou Electronic Co., Ltd

- 成立日期: 2006年
- Date of establishment: 2006
- 产品类型: 以生产家电类电磁继电器为主
- Product type: To produce electrical appliances electromagnetic relay based
- 产线数量: 36条生产线
- Number of production lines: 36 production lines
- 职工人数: 500余人
- Number of employees: More than 500 people
- 产能: 月产能2000万
- Capacity: The monthly production capacity is 20 million



安徽省明光三友电力科技有限公司

Anhui Mingguang Sanyou Power Technology Co., Ltd.

- 成立日期: 2010年
- Date of establishment: 2010
- 产品类型: 专业生产电力磁保持继电器
- Product type: Specializing in the production of power magnetic relay
- 产线数量: 15条生产线
- Number of production lines: 15 production lines
- 职工人数: 900余人
- Number of employees: More than 900 people
- 产能: 月产能450万
- Capacity: The monthly production capacity is 4.5 million



江西省景德镇市三友新能源电控有限公司

Jiangxi Jingdezhen Sanyou new energy electric control Co., Ltd

- 成立日期: 2016年
- Date of establishment: 2016
- 产品类型: 专业生产新能源继电器, 即高压直流继电器, 真空继电器
- Product type: Professional production of new energy relay, namely high voltage DC relay, Vacuum relay



河北省青县择明朗熙电子器件有限公司

Hebei Qingxian Zeming Langxi Electronic Devices Co., Ltd

- 成立时间: 2009年
- Time of establishment: 2009
- 产品类型: 专业生产互感器, 磁性材料
- Product type: professional production of transformer, magnetic materials
- 产线设备: 拥有全自动或者半自动绕线设备1500台
- Production line equipment: 1500 sets of automatic or semi-automatic winding equipment
- 职工人数: 1100人
- Number of employees: 1100
- 产能: 互感器月产能1400万只、磁芯月产能1400万只
- Capacity: 14 million transformers and 14 million magnetic cores per month



北美三友有限公司

North America Sanyou Co., Ltd

- 成立日期: 2011年
- Date of establishment: 2011
- 负责美国、加拿大、墨西哥等地区的产品销售
- Responsible for product sales in USA, Canada, Mexico, etc



韩国三友有限公司

Korea Sanyou Co., Ltd

- 成立日期: 2011年
- Date of establishment: 2011
- 负责韩国地区以及在中国大陆的韩资企业的产品销售
- Responsible for the sales of Korean products in Korea and in mainland China



欧洲三友电器有限公司

Europe Sanyou Electric Appliance Co., Ltd

- 成立日期: 成立于2015年
- Date of establishment: Founded in 2015
- 负责欧洲地区的产品销售
- Responsible for product sales in Europe

产品与品牌

Products and Brands

以产品带动品牌，以质量打造品牌

Drive brand by product, build brand by quality

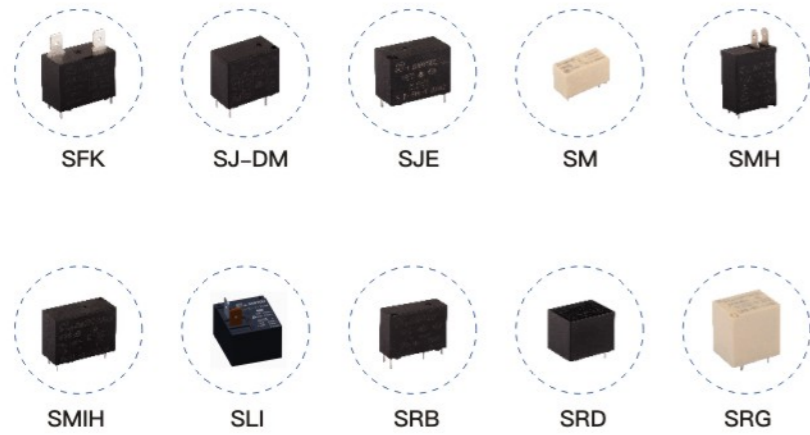
三友联众集团目前生产的产品有上百个系列、数万种产品规格，产品涵盖了通用功率继电器、磁保持继电器、汽车继电器、新能源继电器、互感器5大类。

Sanyou Corporation currently produces hundreds of series and thousands of product specifications, covering five categories: general power relay, Latching relay, automotive relay, new energy relay and transformer.

通用功率继电器

General Power Relay

- 通用功率继电器：广泛应用于家用电器、智能家居、温度控制及工业控制、电力电源、安防、办公自动化等领域。
- General power relay: widely use in home appliance, smart appliance, temperature control and industrial, E-power, security, office automation etc.



磁保持继电器

Magnetic Latching Relay

- 广泛应用于智能电表、智能家居、建筑配电、继电保护等领域。
- Magnetic latching relay: widely use in intelligent electric meters, intelligent home appliance, building power distribution, protective relaying etc.



汽车继电器

Automotive Relay

- 汽车继电器：广泛应用于汽车启动、预热、空调、灯光、雨刮、油泵、音箱、电动风扇、电动门窗、汽车电子仪表、故障诊断、底盘、安全防盗、驾驶信息及车身电子系统等领域。
- Automotive relay: Widely used in automotive starting, preheating, air condition, lighting, wiper, oil pump, sound box, electric fans, electric doors and Windows, automotive electronic instruments, fault diagnosis, chassis, security and anti-theft, driving information and body electronic system etc.



新能源继电器

New Energy Relay

- 新能源继电器：广泛应用于新能源汽车及充电配套设施、电池充放系统、光伏/风力发电等行业的不同领域。
- New energy relay: widely use in new energy vehicle power charging system, photo power generation system & wind power generation and other fields.



互感器

Transformer

- 互感器的核心产品为微型电流互感器、微型电压互感器、电机保护互感器、开合式互感器、国网表互感器等，产品广泛应用于电力、机电保护、漏电保护、配变监控、电度表、智能仪表、家电、航天等领域。
- The core products of transformer are micro current transformer, micro voltage transformer, motor protection transformer, switching transformer, State Grid meter transformer, etc. the products are widely used in electric power, electromechanical protection, leakage protection, distribution transformer monitoring, watt hour meter, intelligent instrument, home appliances, aerospace and other fields.





完备的产品检测中心

Complete product testing centre

产品检测中心由可靠性实验室、安规实验室、材料实验室和办公室四部分组成。拥有技术水平先进的继电器检测与分析设备，如新能源高压直流寿命测试机组、三综合正弦振动系统、哈工大寿命数据监测系统、短路电流试验机、高精度高速相机、X光透视机、高倍金相显微镜、恒温恒湿箱、灼热丝试验机、电寿命/机械寿命试验机、矫顽力测试机、盐雾试验箱等150余台配套装备，先后通过了美国UL目击实验室、德国VDE数据实验室以及中国CNAS国家认可实验室认证。2021年4月，CNAS通过复评和扩项评审，扩大认可16个检测项目和22份检测标准可以为汽车产品提供一站式科学、完整的检测服务。并计划在现有基础上引入行业先进的检测设备，实现检测能力的扩容；同时针对继电器行业主要技术难题，组织进行相关课题研究，进一步提升公司在行业内的技术竞争力和市场竞争能力。

The product testing centre consists of four parts: reliability laboratory, safety laboratory, material laboratory and office. There are advanced detection and analysis equipment, such as new energy high-voltage DC life test unit, three integrated sinusoidal vibration system, Harbin large life data monitoring system, short-circuit current test machine, high-definition high-speed camera, X-ray machine, high-magnification metallography Microscope, constant temperature and humidity chamber, glow wire tester, electrical life/ mechanical life tester, coercivity tester, salt spray test chamber, etc, in total over 150 sets of supporting equipment. The testing centre has obtained US UL Witness, Germany VDE data laboratory certification and the Chinese CNAS laboratory certification. In April 2021, CNAS approved 16 test items and 22 test standards through reassessment and expansion review. Sanyou can provide a whole testing service about automotive product. Sanyou plans to introduce more industry-leading testing equipment on the existing basis to realize the expansion of testing capabilities, in addition, Sanyou also organizes the related research on the main technical problems of the relay industry to further enhance its technical competitiveness and market competitiveness in the market.



强大的设备研发团队

Strong equipment R&D Team

三友联众拥有独立的设备研发中心，拥有一流的自动化设备的设计和制造能力，投入大量资源自行设计制造自动化生产线，优化工艺流程，着力于质量要素分析，使生产过程始终处于受控状态。从而保证产品一致性和质量稳定性。

Sanyou has an independent equipment R&D center, has first-class automation equipment design and manufacturing capacity, and has invested a lot of resources to design and manufacture automation production line, in order to optimize the process flow and focus on quality factor analysis, in this way, the production process is always under control, the product consistency and quality stability will be guaranteed.



高素质的产品研发团队

High quality product development team

人数：三百余人

Number: over 300 staffs.

结构比：本科以上学历人员占比30%以上

Structure ratio: More than 30% of them have bachelor's degree or above



骄人研发成果

Impressive R&D results

共获得国家专利四百余项，其中国内外发明专利60余项，自行研发设计制造自动化生产线60余条。

Sanyou has obtained more than 400 national patents, more than 60 domestic and worldwide invention patents, and there are more than 60 self-developed, designed and manufactured automatic production lines.

各区域联系信息

Contact information for each sales area

三友联众集团销售总部

Sanyou Sales & Marketing Headquarter

- 地址: 东莞市塘厦镇莆心湖中心二路27号
- Add: No.27, Central Second Road, Puxin Lake, Tangxia Town, Dongguan City, Guangdong, China, 523719
- 邮编: 523719
- 康小姐Miss KANG: 15016948238
- 电话Tel: +86-769-85911599
- 传真Fax: +86-769-85914553
- Website: <http://www.sanyourelay.com>
- mail: symmc01@sanyourelay.com

三友联众集团股份有限公司深圳分公司

- Sanyou Shenzhen Sales Branch
- 钟先生Mr.ZHONG: 13640942170
- 电话Tel: +86-755-83638699
- 传真Fax: +86-769-85914553
- E-mail: zhongrong@sanyourelay.com

明光三友电力科技有限公司上海分公司

- Mingguang Sanyou Electric Technology Co., LTD
- 鲍小姐Miss.BAO: 18616652658
- E-mail: yanlibao@china-wanjia.com

三友联众集团股份有限公司杭州分公司

- Sanyou Hangzhou Sales Branch
- 宋先生 Mr. SONG: 18167135118
- Email: dgasc01@sanyourelay.com
- Add: 浙江省杭州市江干区机场路135号910室-2

三友联众集团磁保持销售区

- Sanyou Magnetic Latching Relay
- 内销: 刘先生13801740981
- 电话: +86-021-57863939
- E-mail:sales-zml@china-wanjia.com
- 外销: David Chen 13788991699
- Tel: 86-21-57864080
- E-mail:sales-david@china-wanjia.com

三友联众集团汽车类销售区

- Sanyou Automotive Relay
- 侯先生Mr.HOU: 13265619727
- 传真Fax: +86-769-85914553
- E-mail: sales-syne01@sanyourelay.com

三友联众集团新能源销售区

- Sanyou New Energy Relay
- 徐先生Mr.XU: 15814098043
- 传真Fax: +86-769-85914553
- E-mail: sales18@sanyourelay.com

三友联众集团华南区域

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三友联众集团华北区域

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- 华北地址: 天津市和平区荣业大街与闸口街交口新汇华庭12号楼1001室
- Add: Room 1001, No.12 building, Xinhuihuating, intersection of rongye street and zhakou street, Helping district, Tianjin
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三友联众集团合肥销售点

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销售网点

Sales branch

国内: 深圳、东莞、上海、重庆、武汉、杭州、合肥、郑州、青岛、天津等城市
Domestic: Shenzhen, Dongguan, Shanghai, Chongqing, Wuhan, Hangzhou, Hefei, Zhengzhou, Qingdao, Tianjin and other cities

国外: 北美、欧洲、韩国、墨西哥、波兰、印度等国家和地区
Abroad: North America, Europe, South Korea, Mexico, Poland, India and other countries and regions

Contact information for each sales area

各区域联系信息

三友联众集团海外销售区

- Sanyou Overseas Area
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北美三友有限公司

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- Tel: 604-276-8648, Christine LIU
- Fax: 604-276-8649
- Email: christine@sanyourelay.ca
- Website: <http://www.sanyourelay.ca>

欧洲三友有限公司

- Europe Sanyou Electric Appliance Co., Ltd
- Add: Gutenbergstraße 5, 65830 Kriftel, Germany
- Tel: +49 6192 3076025, Mr. KELLER
- Cell: +49 176 23510831
- Fax: +49 6192 3076026
- E-mail: Joschakeller@sanyourelay.eu
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韩国三友有限公司

- Sanyou Korea Co., Ltd.
- Add: #1110, STXW-TOWER, 615-3, Guro-dong, Guro-gu Seoul, 152-865 Korea.
- Tel: +82-2-6124-3939, Mr. Choi
- Fax: +82-2-6124-3930
- E-mail: jschoi@sanyoukorea.co.kr
- Website: <http://www.sanyoukorea.co.kr>

三友联众集团印度区域负责人

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倍增战略

Multiplier-growth strategy

三年实现规模、利润倍增。

To double the sales volume and profit in 3 years.

产品战略

Product strategy

做强做大通用继电器、磁保持继电器；高速高质量发展车载继电器、高压直流继电器、互感器版块。

Strengthen and enlarge the General power relay and Latching Relay; advance the vigorous high-quality development of automotive relay, high voltage DC relay, transformer section.

全球营销战略

Global marketing and sales strategy

至2023年，实现国内与海外市场销售规模各占50%。

By 2023, the sales scale of domestic and overseas markets will account for 50% each.

纵向一体化战略

Vertical integration strategy

形成自动设备、零件加工、产品装配、销售一体化。

To realize the integration of automation equipment, parts processing, product assembly and the sales.

创新战略

Innovation strategy

产品创新、管理创新、技术创新、人才创新、营销创新。

Product innovation, management innovation, technology innovation, talent innovation, marketing innovation.



企业愿景：成为全球最知名，最优秀的继电器及相关产业的解决方案提供商。

Enterprise Vision: To be the most reputable and best relay and related industry solutions provider.

企业使命：为客户制造最大价值，为员工创造机会，为股东增创价值，为社会创造效益！

Enterprise Mission: making maximum value for customers, creating opportunities for employees, creating value for shareholders and creating benefits for the society.

企业精神：不断进取，永不服输；不断思变，永不满足！

Enterprise Spirit: keep on making progress, never giving up; keep thinking for changes, never be satisfied.

企业核心价值观：质量第一，顾客至上；少说多做，结果导向；诚信经营，多方共赢；爱岗敬业，开拓创新；忠诚和谐，廉洁奉公！

Enterprise Core Values: Quality first, customer first; talk less and do more, result oriented; Honesty operation, multi-win-win; Love work and be dedicated, keep exploration and Innovation; being loyal and harmonious, being honesty in the duties.

环保政策：爱护环境，绿色三友，永续发展！

Environmental Protection Policy: care for the environment, pursue a green Sanyou and the sustainable development.